

A night cityscape with digital network lines overlaid. The image shows a dense urban skyline at night, with numerous skyscrapers illuminated. Overlaid on the city are numerous vertical lines of varying colors (blue, purple, red) that extend upwards from the buildings, each ending in a small glowing dot. These lines are interconnected by a network of thin, horizontal and diagonal lines, creating a complex digital grid that represents communication and data flow. The overall aesthetic is futuristic and technological.

The present and future  
of **communication**  
is digital

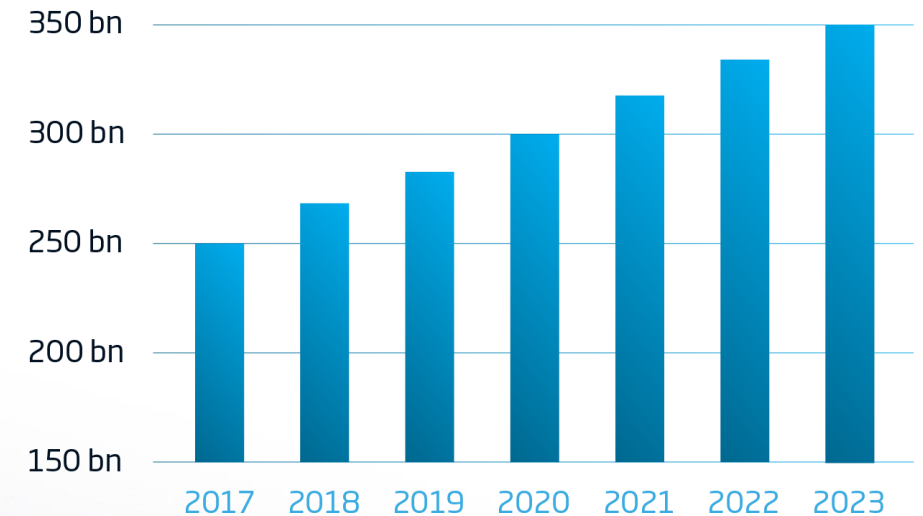
# We are witnessing:

- An exponential increase in email traffic
- An irreversible trend
- Further accelerated by Covid-19 & the home working revolution



Worldwide daily e-mail volume - 2017 - 2023

(Sent & received - in billions)



# The opportunities

Compared with traditional communication methods, **email** can provide:

- Immediacy of response & convenience
- Engaging customer & prospect experiences
- Sustained brand loyalty and equity
- Increased operational efficiency
- Lower costs of client acquisition & retention
- Reduced carbon-footprint



# What does this mean for your business, your partners, your clients?

- Significant opportunity
- Significant risk





National Cyber  
Security Centre

a part of GCHQ

**“The coronavirus is laying the  
groundwork for a massive cyberattack.**

*Stephen McBride - 14.05.20 Forbes.com*



# The risks

- Communicating sensitive information via standard (non-secure) email
- Exposing personal data through willful negligence or human error
- Criminal interception (data theft & identity fraud)
- Unimaginable consequences
- Untold damage to livelihoods and lives
- Legal action and severe financial penalties
- Catastrophic damage to brand reputation and top/bottom line



# Successfully mitigating risk

Begins with understanding your:

- Obligations :

- ESG
- Professional
- Legal

- Commercial imperatives:

- Service excellence
- Resource efficiency
- Optimised costs
- A 'low friction' solution

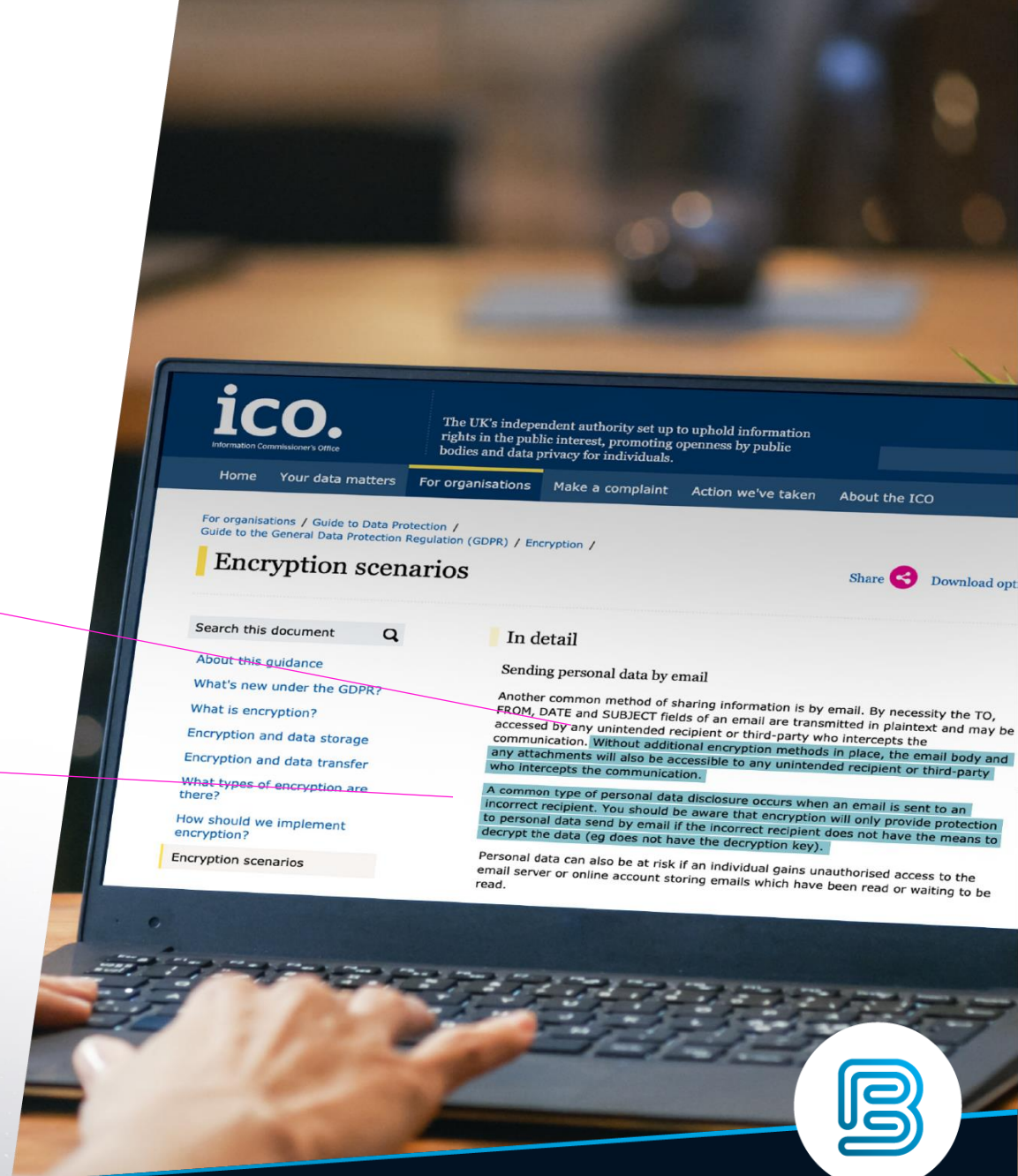


# Defining your legal obligations

ICO regulations state:

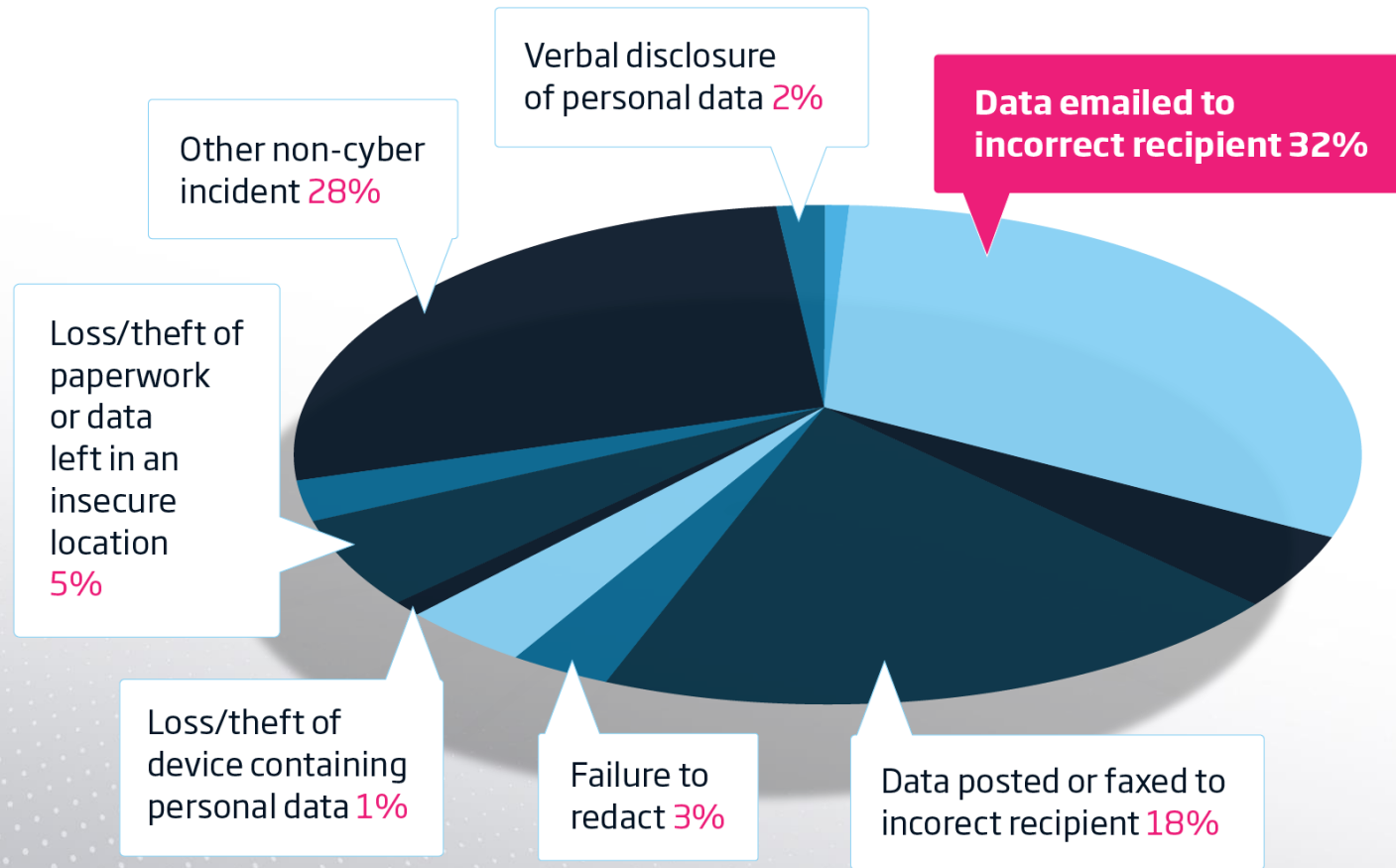
*“Without additional encryption methods in place, the email body and any attachments will also be accessible to any unintended recipient or third-party who intercepts the communication”.*

*“A common type of personal data disclosure occurs when an email is sent to an incorrect recipient. You should be aware that encryption will only provide protection to personal data sent by email if the incorrect recipient does not have the means to decrypt the data (e.g. does not have the decryption key)”.*





# Defining your **legal** obligations



# Recognising your professional obligations

To take responsible steps to safeguard:

- your clients
- your partners
- your staff



# Respecting your ESG commitments

To:

- minimize your carbon footprint
- contribute to building a secure online community
- mitigate risk and provide a transparent audit trail



# Summary of requirements

A secure email solution that enables:

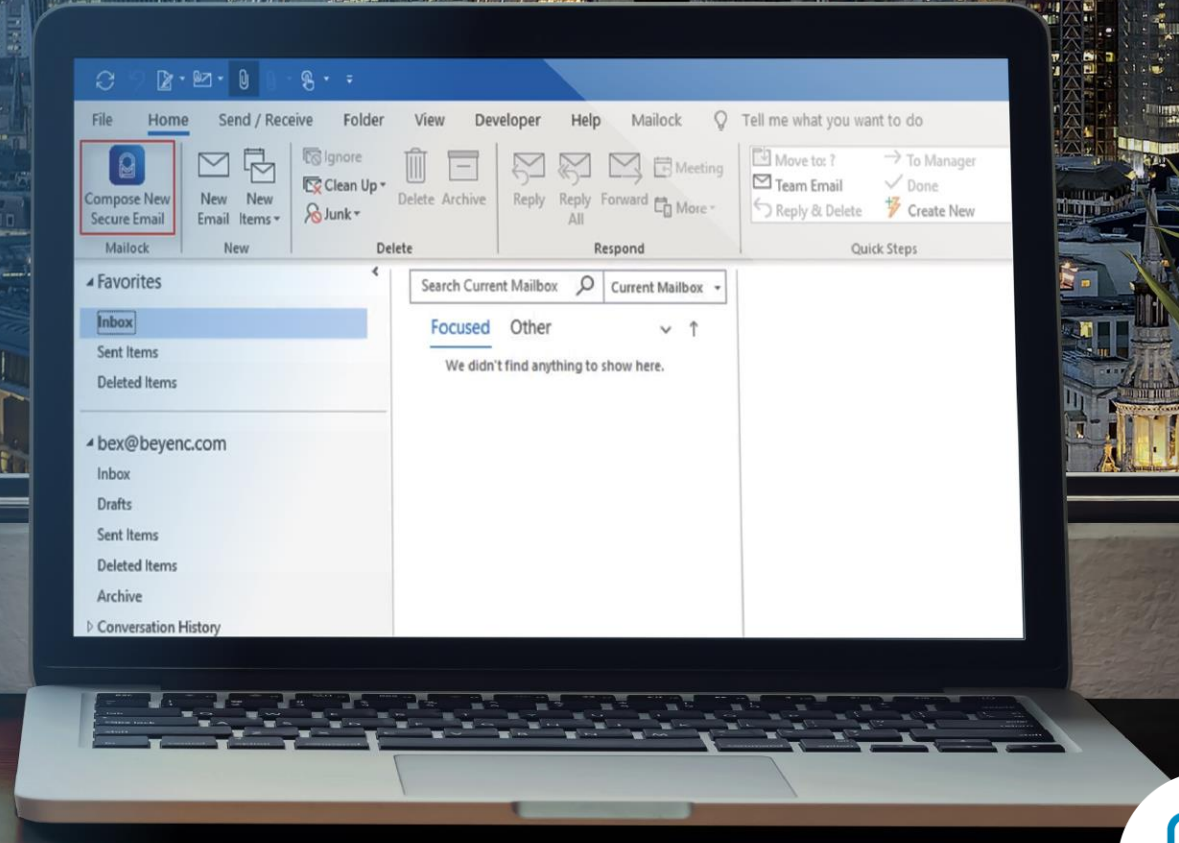
- Effective email encryption
- Advance authentication of intended recipient Identity
- Ease of installation
- Scalability / adaptability to future business changes
- Simple, low friction use for your staff
- Immediacy and convenience for your clients & partners
- Lower costs of client acquisition and retention
- Reduced carbon footprint





MAILLOCK<sup>®</sup>  
Secure Email

Send **Simple.**  
Send **Secure.**



Get  
Protected



# Exploring Mailock

A secure email solution:

- Developed for the Financial Services Sector
- providing . . . **Protection, Performance & Privacy**
- for providers, platforms, advisers and end customers
- in a simple user experience across any platform
- and deliver benefits that extend well Beyond Encryption



# Meeting your legal obligations



- Enables military grade email encryption, in seconds
- Empowers recipient ID verification in advance
  - 2FA, SMS, Unipass ID etc.

A close-up photograph of a smartphone screen displaying four rows of numbers. Each row has a horizontal line above it, suggesting a list or a sequence. The numbers are in different colors: cyan, blue, and red. The phone is resting on a dark, textured surface.

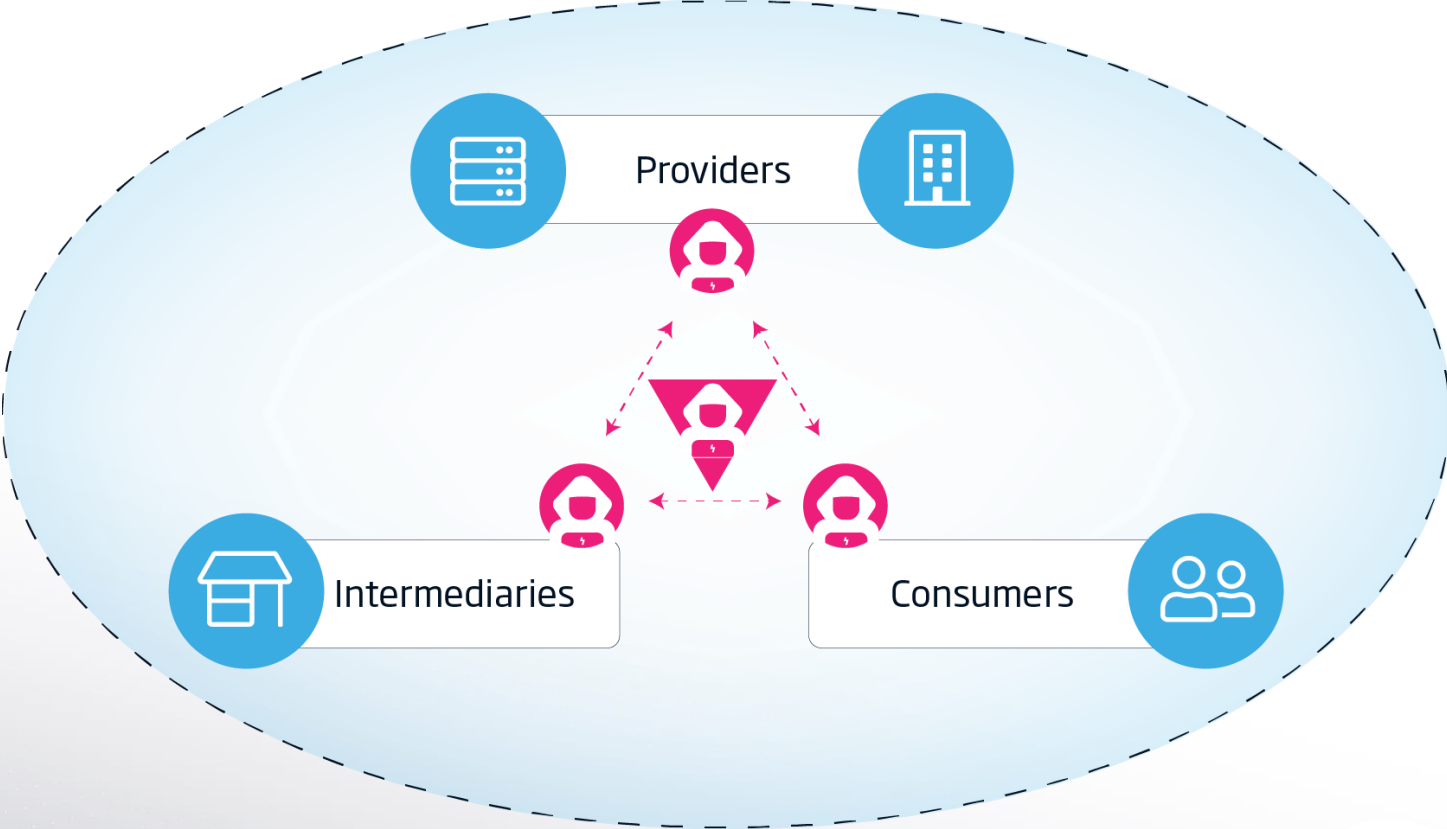
167 890  
887 323  
923 789  
371 273

# Meeting your legal obligations

## The Secure Community

### Maillock ensures:

- Encryption of Email in transit
- &
- Recipient ID Verification



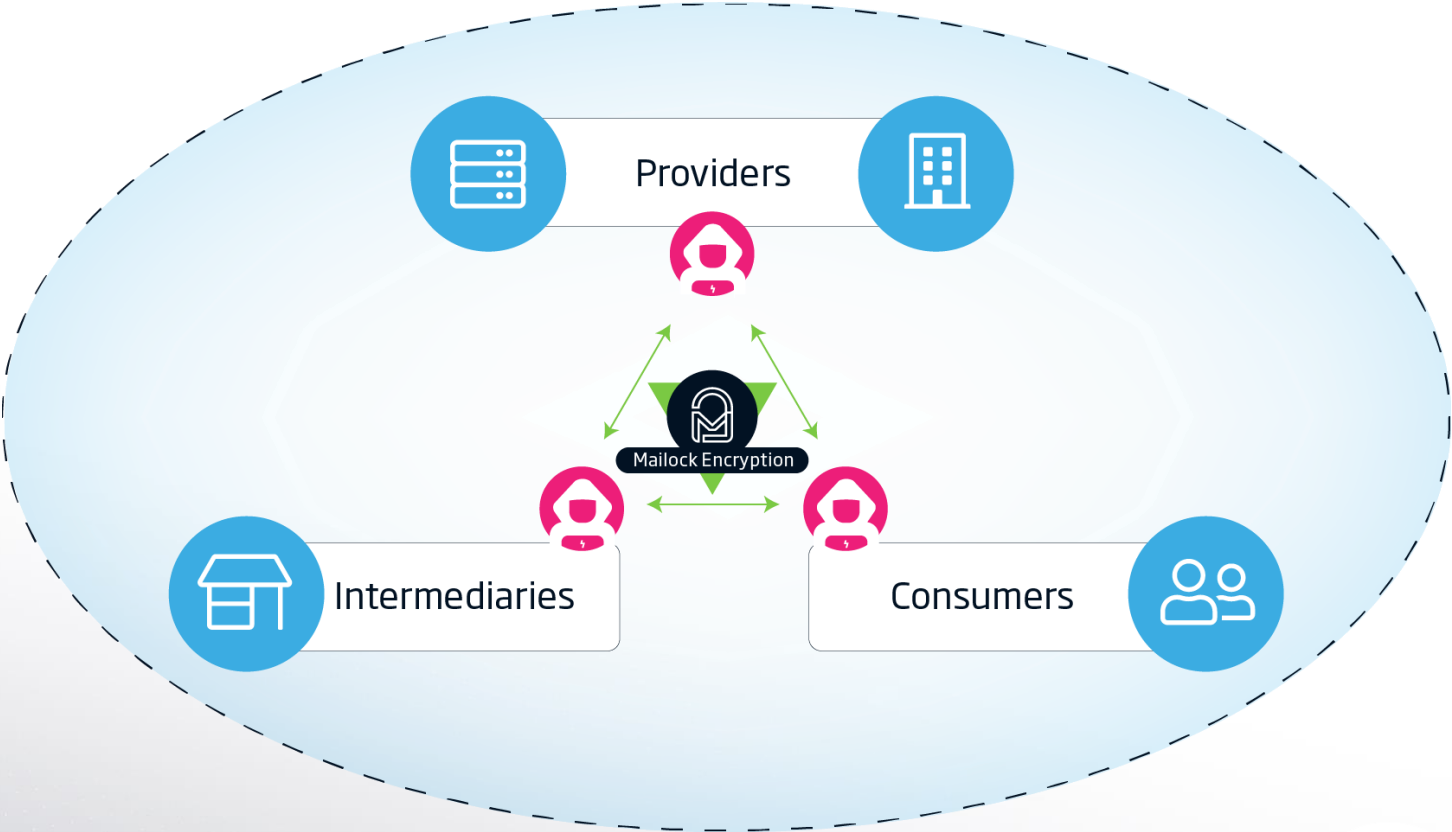


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# Meeting your **legal** obligations

## The Secure Community

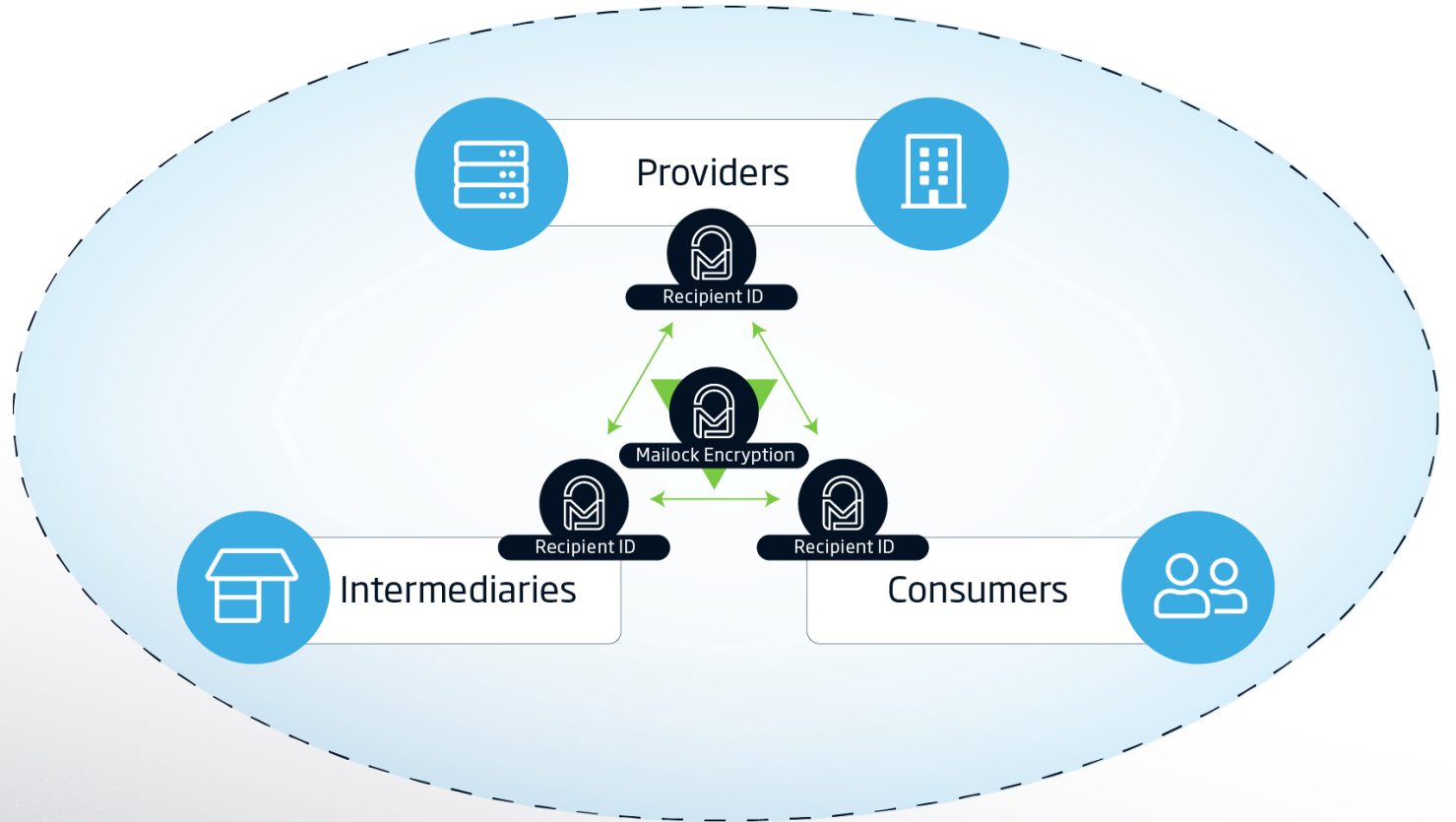
### Maillock ensures:

- Encryption of Email in transit

&

- Recipient ID Verification

in advance of access



# Meeting your professional obligations



- Empowers you to safeguard your clients & your industry partners
- Allows end consumers who register for a FREE account to reply securely
- Actively combats the impact of human error - security prompts, full revoke function.



# Meeting your ESG obligations



- Ensures significant carbon footprint reduction for secure communications through reduced reliance on print & post
- Allows your business (and brand) to join and contribute to a growing, secure community
- Mitigates business risk and provides a transparent communication audit trail - Maillock confirms not only email receipt but the time of opening)

GOOD  
VIBES  
ONLY



# A **proven** financial services solution

- Beyond Encryption's partnership with Origo
- Unipass Maillock - Frictionless email security using Unipass identity
- The preferred secure email tool for the IFA marketplace
- In use by over 20,000 UK financial professionals





**“What differentiates Unipass Maillock is that 45,000 advisers and their support staff already have Unipass ID’s that can be upgraded to adopt the new system free of charge for their communication with insurers, pension providers and platforms.”**

**“.....it offers a level of security that should be firms’ standard for email communication”**

*Ian McKenna - 24.03.20 - Corporate Adviser*





**“The perception we have from our IFA’s is that Mailock is a significant improvement over what they had before...”**  
**“I work with a number of software suppliers and am used to them taking weeks to identify issues and offer resolutions; I have been really pleased with the speed of response with Unipass Mailock; very, very impressive.”**

*Stephen Butler - Royal London*



# Agile & **scaleable** protection

**Maillock** has been designed to suit the needs of any shape/scale of business

- Available as a desktop tool, via a simple Outlook Add-in
- As an enterprise solution that integrates with existing corporate infrastructure
- As part of a fully automated, high volume digital communication output process



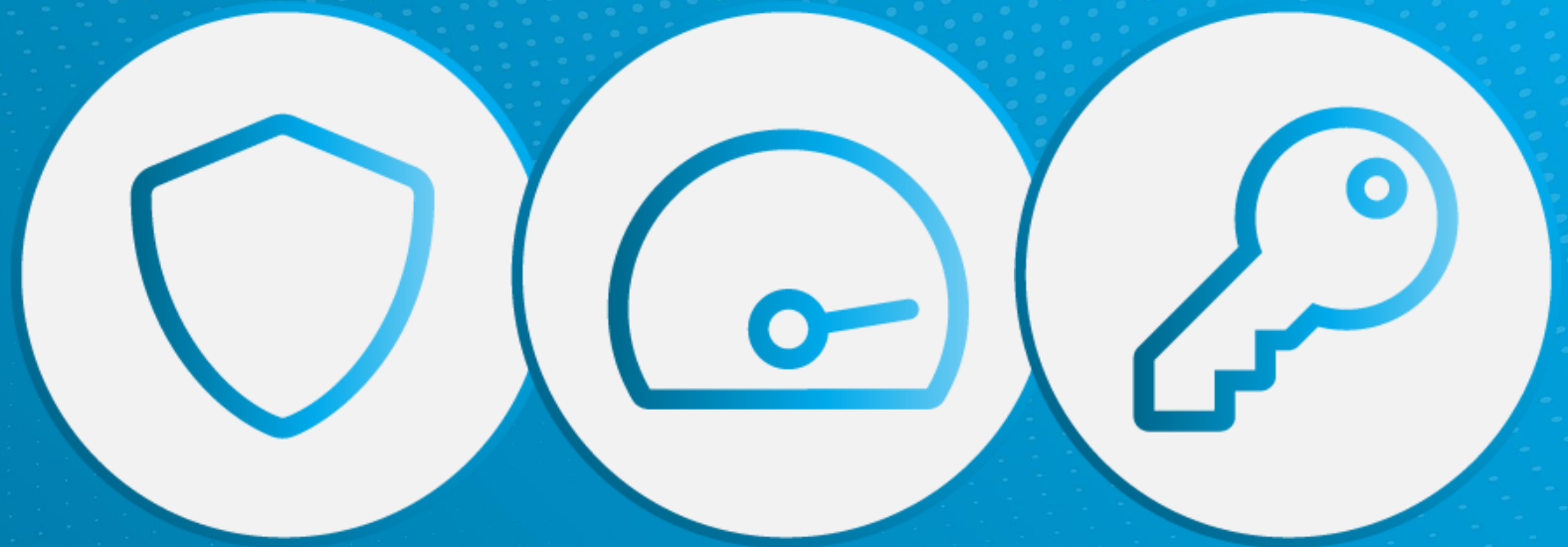


# Improving resource & cost efficiency

- A resource- and time- efficient solution
- Easy to install. Simple to use
- Provides significant cost savings v.traditional print & post
- Seamless integration with existing workflow



Protection  
Performance  
& Privacy



# Protection

- Secures sensitive communications
- Enables advance recipient ID verification
- Reinforces brands and client relationships
- Safeguards operational and financial efficiency
- Protects the planet



# Performance

- Easy to install, simple to use
- A low friction solution
- Proven
- Effective
- Scalable



# Privacy

- Actively protects private information
- Respects users' privacy 100%
- No one other than the sender and intended recipient can access a Maillock secure email

Not even us!





'Inbox Security with  
Outbox thinking'

